

# Executive Council of Graduate Faculty

November 21<sup>st</sup>, 2014, 2:00 – 4:00pm  
CLAS Conference Room, 210 Strong Hall

Presiding: Michael C. Roberts

Members present: Mahasweta Banerjee, Monica Biernat, Promothesh Chatterjee, Aaron Clopton, Dennis Grauer, Van Kelly, Brian Laird, Tien-Tsung Lee (*in place of Scott Reinardy*), Sandra Olsen (*in place of Ben Chappell*), and Sara Wilson

Staff: Austin Fitts and Roberta Pokphanh

Guests: David Darwin, James Guthrie, Bruce McEnroe, Tom Volek, and Doug Ward

## AGENDA

1. Announcements
    - Policy update: Graduate Credit
    - Letter to Sexual Harassment Task Force
    - Graduate certificate name change: Women, Gender and Sexuality Studies
    - Room scheduling update: December 12<sup>th</sup> meeting
  2. Review of minutes: October 24<sup>th</sup>, 2014
  3. Program proposal review (4)
    - School of Journalism*
    - a) Graduate Certificate: Data Management and Analysis
    - b) Graduate Certificate: Social Media Strategy and Management
    - c) Master of Science in Digital Content Strategy
    - School of Medicine (KUMC) and School of Business*
    - d) Joint MD/MBA program
  4. Policy review: Master's Student Oral Exam Committee Composition Exemption for the Department of Civil, Environmental and Architectural Engineering
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1. Announcements made by the Dean of Graduate Studies  
Dean Roberts called the meeting to order at 2:02pm and briefly discussed the feedback on the proposed changes to the Graduate Credit policy as well as the extended deadline for stakeholders to provide feedback. Dean Roberts discussed the KU brand in relation to the number of transfer credits allowed.

Dean Roberts indicated that Graduate Studies contacted the Sexual Harassment Taskforce and provided the Council with details on progress made by the Taskforce.

Dean Roberts announced the official name change in the Department of Women, Gender and Sexuality Studies and the support of the change by the College of Liberal Arts and Sciences.

Dean Roberts concluded his announcements with information about the location of the December meeting.

2. Review of minutes: October 24<sup>th</sup>, 2014  
Dean Roberts asked the Council to review the minutes from the October meeting. There were no comments or changes proposed.

Updated minutes are available on the Executive Council of Graduate Faculty website:  
<http://www.graduate.ku.edu/executive-council-graduate-faculty>

3. Program proposal review (4)
  - a) Graduate Certificate: Data Management and Analysis
  - b) Graduate Certificate: Social Media Strategy and Management
  - c) Master of Science in Digital Content Strategy

Professors Tom Volek and Doug Ward described the current proposal, including changes made based on the questions provided by Graduate Studies before the meeting. Professors Ward and Volek described new coursework to be offered, the allocation of the courses among the faculty, as well as the collaboration between the School of Journalism and the KU Libraries. Professor Volek also provided details on a collaboration with the School of Business.

The Council discussed how the certificates will lead to the master's degree and Professor Volek indicated how they wish to market the programs as well as student demand for this kind of a program. The Council also discussed the admission process and Professors Volek and Ward discussed the requirements for admission at the master's level, including that students will be asked to declare their intention pursue the master's after completion of the first certificate.

The Council tabled a vote on all three programs until a later meeting pending clarifications in the proposal documents to address their concerns.

d) Joint MD/MBA program

Dean Roberts introduced Professor Guthrie and described the program as well as the questions asked by Graduate Studies that requested details on the admission process and financial aid.

Professor Guthrie discussed similar joint programs in the United States and that the proposed program is consistent with the mission at the University of Kansas Medical Center. Professor Guthrie described the need to educate medical doctors on business practice.

The Council inquired about the inclusion of the Health Management program at the Medical Center and Professor Guthrie indicated that meetings to discuss the joint program included Health Management faculty.

The Council moved to approve the joint program.

4. Policy review

Dean Roberts introduced Professors David Darwin and Bruce McEnroe and asked them to address the Council regarding the request for an exclusion from the policy on Master's Student Oral Exam Committee Composition Exemption.

Professor Darwin listed the four programs in Civil, Environmental and Architectural Engineering under consideration for the policy exclusion: Master of Construction Management, Master of Civil Engineering, Master of Science in Civil Engineering, and the Master of Science in Architectural Engineering. Professor Darwin also described the Professor of the Practice included in the request.

The Council moved to approve the petition to allow the four programs to be excluded from the Master's Oral Exam Committee Composition policy.

Dean Roberts adjourned the meeting at 3:19pm.

Respectfully submitted,  
Austin Fitts